MIT-(IC)^3 ANNUAL CONFERENCE:
LEADING PRACTICES IN THE MANAGEMENT OF CYBERSECURITY

NOTE: Conference is by Invitation Only
MIT-(IC)^3 and Cybersecurity@CSAIL Members should have received Registration info from their MIT contact.

July 10-11, 2017
Location: MIT Sloan School of Management
100 Main St., Room E62-276, Cambridge, MA 02142
Map at http://whereis.mit.edu/?go=E62

AGENDA
(Titles, Sequence, and Speakers / Panelists subject to change)

July 10, 2017

8:30-9:00 Registration & Continental Breakfast
9:00   Welcome and Introduction to MIT-(IC)^3 (Michael Siegel, Co-Director)
9:15   Members updates (1- 4 minutes each)
10:40-11:00   Break
11:00   **Session 1**: Research Projects:
      11:00: Incentives and Barriers to Cybersecurity Information Sharing (Priscilla Koepke, Research Assistant)
      11:30: Cybersecurity Impact on Technology Adoption: A Risk-Reward Analysis (Mohammad Jalali, Research Scientist)
12:00-1:00   Lunch
1:00   **Session 2**: Evaluating the Dynamics of the Cyber Insurance Marketplace (Michael Siegel, Co-Director)
1:45   **Session 3**: Multi-disciplinary Analysis of Cybersecurity Risks, Policy and Regulation: A Discussion with Sr. Research Fellow Joel Brenner (http://joelbrenner.com/bio)
2:40-3:00   Break
3:00   **Session 4:** Panel: Impacts of Regulation on Cybersecurity Practices. Moderator: Andrew Stanley. Panelists: Pietr Lindahl (Philips), Andrew Gravel (AIG), Tara Hairston (Kaspersky)
4:15   **Session 5:** Preview of upcoming research
      ▪ Defeating Business Models of the Dark Web (Keman Huang, Post-Doc Researcher)
      ▪ Impact of Cybersecurity on International Trade (Stuart Madnick, Co-Director)
      ▪ The *AssertChain* Cyber-Risk Reasoning Framework - A Blockchain Assets-Registry Application Example (Raphael Yahalom, Research Affiliate)
5:00   Wrap up for the day
*5:15-7:00 Reception & Poster Session (*Samberg Center, Sloan School)

July 11, 2017

8:30- 9:00 Registration & Continental Breakfast
9:00   **Session 6**: Ethics in Cybersecurity (Stuart Madnick, Co-Director and Professor)
10:00   **Session 7**: Cybersecurity Policy and Technology: A Discussion with CSAIL Sr. Research Scientist David Clark (https://groups.csail.mit.edu/ana/People/Clark.html)
10:45-11:00   Break
11:00   **Session 8:** Workshop: Leading practices in building a culture of cybersecurity (Keri Pearlson, Executive Director) Participants share leading practices to promote cybersecurity behaviors, actions and awareness in their organizations.
12:15   **Wrap up and Next Steps**
12:30-1:30   Box Lunches and networking
1:30   **End of Conference**